



Kyle Wenig

UX UI Designer

- 📧 kylewenig.com
- ✉ kylew8078@gmail.com
- in [linkedin.com/in/kylewenig](https://www.linkedin.com/in/kylewenig)
- 📞 (925) 786-1783
- 📍 San Francisco, CA

Design Projects

Kiaura Eyewear UX/UI Designer

October 2022 - Dec 2022 (Los Angeles, CA)

- Kiaura Eyewear is an emerging sunglasses and eyewear company built with architecture, functionality and style at its core.
- I worked with owner on rebranding their site (web/mobile) before upcoming holiday deadline.
- Created a more streamlined user flow in order to boost conversion rate.
- Created Hi-Fidelity prototypes in Figma and presented research findings and designs to client.
- Shipped off designs and worked with dev. team for final iterations.

Sonic Breach UX/UI Designer - Contractor

November 2021 - January 2022 (Denver, CO)

- Sonic Breach is an emerging Audio Engineering company that offers Mixing & Mastering services.
- I worked with the CEO personally to create the company branding, build the information architecture and site map that aligns with brand values.
- Conducted current market research and client & user interviews.
- Hosted weekly meetings to give insight to our process and timeline.
- I created Hi-Fidelity prototypes in Figma and presented research findings and designs to client and their development team.

Automatic Ocean / End-to-End Mobile App

January 2022 - March 2022 (San Francisco, CA)

- Automatic Ocean is an automated aquarium controller app designed for the saltwater reefing community, allowing them safe management and monitoring of their tanks from anywhere in the world.
- Crafted a UX research plan and conducted competitive and secondary research including surveys and one-on-one interviews.
- I created personas, story boards and designed the branding and logo for a new product.
- Sketched and digitized wireframes as well as created Hi-Fidelity prototypes for user testing within the community.
- I conducted remote usability testing and iterations based on findings.

Work Experience

Westar Marine Services Captain 1600 Tonn Master of Tow

May 2017 — Present (San Francisco, CA)

- Westar Marine Services is a Merchant shipping company that services the bay area ports and surrounding areas.
- I specialize in transportation logistics and navigation where I ensure millions of tons of goods, equipment and personnel are delivered safely and on time.
- I served as both Chief Officer and as Captain, and am charged with leading vessels and its crews. I spend time complying with local regulations, safety procedures and make decisions during unforeseeable conditions like equipment failure and severe weather.
- I work in tandem with different companies, government agencies and crews from around the world to understand their needs including route planning, communications and strict/changing timelines.

SKILLS

Interaction Design
Prototyping
Wireframing
User Flows
Usability Testing
User Research
Illustration
Branding
Management

TOOLS

Figma
Sketch
Illustrator
Procreate
Optimal Workshop
Basic HTML, CSS
Basic JavaScript

EDUCATION

Designlab UX Academy

500+ hours User Experience
Design Immersive program
over 8 months coursework

California Maritime Academy

B.S. Marine Transportation
Third Mate Navigational Officer
(Unlimited Tonnage)